

**Town of North Rustico Council
REQUEST FOR DECISION**

Topic: Taste of North Rustico Fall Flavours 2020

Date: February 6 th , 2020	Request No: 2020-04 <i>(Office Use Only)</i>
---	--

Person: Marley Doucette	Representing: Town
-----------------------------------	------------------------------

<p>Background: Since 2017, the Town of North Rustico has been a host community for the Taste of Coastal Communities initiative with PEI Fall Flavours. Last year was the most successful year yet, with 159 in attendance and overall positive feedback (see attached documentation). In 2017 and 2018, the event essentially “broke even” with the budget, generating a very small amount of revenue for the Town. However, with the addition of the subfloor in the tent for 2019, the event ended up costing the town approximately \$4,500.</p>
--

<p>Request: To host Taste of Coastal Communities Fall Flavours event in 2020.</p>
--

Advantages	Disadvantages
<ul style="list-style-type: none"> 1) Event is now well established and was very well received last year. 2) Exposure for the Town and local businesses 	<ul style="list-style-type: none"> 1) Costs

Required Resources:	
----------------------------	--

Staff Comments	<p>I would like to continue with the event. The addition of the floor to the event is about \$4,500 after tax. Because of the landscape on the wharf, the floor is a need for the event. If moving forward in 2020, I will work with the restaurants to ensure their costs work within our budget. Alternatively, we could try to solicit a local sponsor for the difference in cost or increase the ticket price (however, I would not like to do so as it is already on the higher end at \$75+HST).</p>
-----------------------	--

CAO's Review / Comments	
--------------------------------	--