

**Town of North Rustico Council
REQUEST FOR DECISION
Topic: Canada Day Evaluation**

Date: September 5 th , 2019	Request No: 2019-26 <i>(Office Use Only)</i>
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Person: Marley Doucette	Representing: Myself/Town
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Background:
Canada Day is the Town of North Rustico’s biggest and most attended annual event. Up until 2015, the event was organized by a Canada Day Committee, comprised of volunteers from the community, separate from the Town Council and staff. In 2015, the committee dissolved and the Town took the responsibility of planning, organizing and carrying out the event. While a lot of the event planning can happen during office hours and be relatively easy to manage, it is the physical work of setting up the event, being present and running the event and the clean up that is the challenging part, with limited volunteers. The other challenging part includes a lot of things being out of our control such as the weather and dealing with so many moving parts of the event. The cost of everything is also increasing, meaning the Town has to increase the Canada Day Budget but this does not really allow for any new attractions or features of the event. After being involved directly with this event for the past 5 years, I feel the Town should discuss their vision and expectation for future Canada Day events. This should include what will happen if there are not enough volunteers to help make the event happen and what the council would like to see in the event of inclement weather, such as this year’s Canada Day.

Request:
To evaluate the Town’s role in hosting Canada Day celebrations.

Advantages	Disadvantages
<ul style="list-style-type: none"> To have a clear plan to manage the Canada Day event and expectations 	

Required Resources:	
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Staff Comments	
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CAO's Review / Comments	
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