

**TOWN OF NORTH RUSTICO
REGULAR COUNCIL MEETING AGENDA
MONDAY AUGUST 3rd, 2026 @ 6:30PM
TOWN OFFICE, 106 RIVERSIDE DRIVE**

- 1. Call to Order**
- 2. Approval of Agenda**
- 3. Declarations of Conflict of Interest**
- 4. Adoption of Previous Minutes-**
Regular Council Meeting July 13th, 2026 @ 6:30PM
 - 4.1 Business Arising from the Minutes
- 5. Delegations & Special Speakers- Nil**
- 6. Reports**
 - 6.1 Wellness Centre GM Report
 - 6.2 CAO Report
 - 6.3 Fire Chief Report
- 7. Committee Reports**
 - 7.1 Sewer and Water Utility Board
RFD 2026-08-020 CIP for Pond St Waterline Replacement
RFD 2026-08-021 Engineering Proposal for Pond St Project
 - 7.2 Planning Board
Permit Report July 2026
 - 7.3 Rec & Events Committee
 - 7.4 Wellness Centre Advisory Committee- No meeting
 - 7.5 EMO Committee- No Meeting
 - 7.6 Finance & Infrastructure Committee
 - 7.7 North Rustico Lighthouse Committee- On hold pending Dept of Defense review
 - 7.8 Wellness Centre Fundraising Committee- No meeting
- 8. New Business**
 - 8.1 FCM visit in Charlottetown
 - 8.2 Bikes on Boardwalk
- 9. Correspondence**
 - 9.1 Atlantic Planners Institute Sponsorship
 - 9.2 Boardwalk Pumpkin Lane Event
- 10. Next Meeting Dates – Monday September 14th, 2026, at 6:30PM Regular Council Meeting**
- 11. Adjournment**

**Town of North Rustico
Regular Council Meeting Minutes
Monday August 3, 2026, at 6:30PM**

PRESENT:

Mayor
Councillors

Heather Mckenna
David LeClair, Margaret Goulding, Donna Coll, Linda McFalls,
Lana Penman and Michelle Pineau
Sheri Prosser Dykstra and John Anthony Langdale

Staff
Others
Regrets

1. CALL TO ORDER

Mayor Heather Mckenna called the meeting to order at 6:32 pm.

2. APPROVAL OF THE AGENDA

It was moved by Councillor Lana Penman and seconded by Councillor David LeClair that the agenda be approved with the additions of 8.3 Post Office Closure, 8.4 Loss of Spouse for past Council members and 9.3 Cymbria Lions Sponsor.

(6-0) MOTION CARRIED
(2026-08-076)

3. DECLARATIONS OF CONFLICT OF INTEREST - NIL**4. ADOPTION OF PREVIOUS MINUTES**

It was moved by Councillor Donna Coll and seconded by Michelle Pineau that the minutes from the Regular Council Meeting July 13th, 2026, be approved as presented.

(6-0) MOTION CARRIED
(2026-08-077)

4.1 Business Arising from the Minutes- NIL**5. DELEGATIONS & SPECIAL SPEAKERS- NIL****6. REPORTS****6.1 Wellness Centre GM Report**

Wellness Centre GM John Anthony Langdale presented his report.

The canteen is now fully operational, having run its first week from 11 am to 4 pm daily. Despite a limited menu, it was well received and generated encouraging revenue. A canteen supervisor, Stephanie Quan, has been hired; she brings both operational capability and technical literacy.

Ice removal is planned for June (estimated around June 7th), 2027, following the end of the school year. The removal process takes approximately 48 hours; recovery (re-flooding and freezing) takes an additional 3-4 days, making the total downtime close to a full week. Council may consider activities during the down window (e.g., the Bootlegger Ball was mentioned), painting the beams was discussed but not favored due to ongoing maintenance costs. John Anthony will look into this further. Ice advertising contracts: original contracts were signed for five years; since ice is coming out, existing advertisers will need to be contacted about extending or receiving reimbursement for prepaid years. Resolution is expected early in the new year.

Two new Zamboni/handyman candidates have been identified, which is critical as David will be unavailable for approximately four weeks this fall due to a planned leave.

Bevan Brothers continues to delay resolution on the hot water situation. A council member suggested bypassing Bevan Brothers and contacting Delta representative directly, as Delta guarantees their equipment and is generally responsive.

The new shipping container was delivered discussion arose about whether it should be elevated off the ground to prevent moisture and sinking into the pavement; the General Manager will look into a quote for having it lifted.

Nagano Academy Camp featuring an Olympic gold medalist from Nagano was held the previous week and was well-received. Council noted this was a significant event that should be highlighted in future communications; better advance promotion is recommended for future visits.

John Anthony Langdale left the meeting at 6:55 pm

6.2 CAO Report

The Deputy CAO presented the report. The naming has been completed for the trails, awaiting the map to be updated from the original designer. Mayor McKenna mentioned the meeting with Minister Hudson went well, multiple issues were discussed and he will take them back to his team for discussion.

6.3 Fire Chief Report

Council reviewed the report.

7. COMMITTEE REPORTS

7.1 Sewer and Water Utility Board

RFD 2026-08-020 CIP for Pond St Waterline Replacement

The Council reviewed the CIP for Pond St Waterline Replacement.

It was moved by Councilor David LeClair and seconded by Councilor Donna Coll that council approve the CIP for Pond St Waterline Replacement and further approve the Mayor and Cao to sign contracts to implement this resolution.

**(6-0) MOTION CARRIED
(2026-08-078)**

RFD 2026-08-021 Engineering Proposal for Pond St Project

The Council reviewed the Engineering Proposal for Pond St Project.

It was moved by Councillor David LeClair and seconded by Councillor Donna Coll that the council approve the Engineering Proposal for Pond St Project from CBCL for \$35,700+HST and Mayor and CAO to sign contracts to implement this resolution.

(6-0) MOTION CARRIED (2026-08-079)

7.2 Planning Board

No regular meeting was held in July. Council reviewed the approved permits list. The board is awaiting responses from neighboring properties regarding a variance request for the bakery. A three-hour working session was held to continue the bylaw review, which is nearing completion.

7.3 Recreation & Events Committee

Chair Margaret Goulding presented her report.

7.4 Wellness Centre Advisory Committee- No meeting

7.5 EMO Committee- No Meeting

7.6 Finance & Infrastructure Committee

Chair David LeClair provided a verbal report. However, he had to leave meeting early and finances were reviewed; no major issues reported.

7.7 North Rustico Lighthouse Committee- On hold pending Dept of Defense review.

7.8 Wellness Centre Fundraising Committee – No meeting.

8. NEW BUSINESS

8.1 FCM visit in Charlottetown

Councillor David LeClair attended a FCM social gathering on July 20, 2026 in Charlottetown hosted by FPEIM. Key themes discussed among municipal leaders: Government financing for municipalities is a widespread national challenge. Need to encourage more people to participate in local elections, including reviewing honorarium levels (PEI honorariums were noted as among the lowest in Canada). Broad agreement on the need to expand municipal boundaries to include unincorporated areas, which currently fall under provincial jurisdiction with poor service outcomes. National infrastructure funding gaps are critical; aging systems require significant federal investment.

8.2 Bikes on Boardwalk

Two formal complaints were received regarding bikes (especially e-bikes) on the boardwalk, citing near-miss incidents, safety hazards for elderly, children, and dogs, and inadequate signage. Existing signs were noted as too small, improperly placed and missing entirely at the east-end entrance.

It was moved by Councillor David LeClair and seconded by Councillor Margaret Goulding

that all bikes, e-bikes, scooters and e-scooters are banned from the boardwalk, with an exception for mobility devices used by persons with disabilities.

(6-0) MOTION CARRIED
(2026-08-080)

8.3 Potential Closure of North Rustico Post Office

The postmistress indicated that the post office may be at risk of closure as part of Canada Post's national review of rural operations. Council agreed this is significant community issue and that proactive opposition is warranted.

It was moved by Councillor Donna Coll and seconded by Councillor Michelle Pineau that the town send letters opposing the potential closure to the local MP, the Minister responsible for Canada Post, the Prime Minister, and the CEO of Canada Post. A petition will also be considered.

(6-0) MOTION CARRIED
(2026-08-081)

8.4 Loss of Spouse of a Prior Council Member

Council discussed how to formally respond to the bereavement of a prior council member's spouse. It was agreed that sending a condolence card on behalf of the Town of North Rustico (with the Town logo) sets a respectful precedent without creating a financial obligation.

It was moved by Councillor Michelle Pineau and seconded by Councillor Margaret Goulding that we have an interim card made in office using Town logo and cardstock; official branded bereavement cards will be ordered for future use.

(6-0) MOTION CARRIED
(2026-08-082)

9. CORRESPONDENCE

9.1 Atlantic Planners Institute Sponsorship

Council reviewed the information and determined there was insufficient benefit to the town for the cost involved.

9.2 Boardwalk Pumpkin Lane Event

Gulfshore Health Initiative Corporation requested to repeat the Boardwalk Pumpkin Lane event as done last year. Council reviewed the request.

It was moved by Councillor Margaret Goulding and seconded by Councillor Donna Coll that request is approved as per last year's arrangement.

(6-0) MOTION CARRIED
(2026-08-083)

9.3 Cymbria Lions Sponsorship

Council reviewed the letter and discussed previous sponsorships.

It was moved by Councillor Donna Coll and seconded by Councillor Margaret Goulding that Council approve a Gold sponsorship of \$200.00.

(6-0) MOTION CARRIED
(2026-08-084)

10. NEXT MEETING– Monday September 14th, 2026 at 6:30PM Regular Council Meeting

11. ADJOURNMENT

There being no further business, it was moved by Councillor Donna Coll that the meeting be adjourned at 7:56 PM.

(6-0) MOTION CARRIED
(2026-08-085)

Mayor Heather McKenna

Date

CAO Stephanie Moase

Date

GM Report – Town Council, August 3, 2026

Kitchen/Canteen

- Ran full kitchen July 27 to 31st in support of Nagano Academy Camp – limited menu was very well received and lessons were learned.
- Kitchen equipment performed perfectly and we're very confident in operations moving forward.

Signage - Sponsor/Advertisers/Facility

- Beginning in-ice advertising process for 2027 ice removal

Staff/Culture

- Canteen Supervisor has been hired.
- Confirming new Zamboni/Handyman applicant

Facility Update

- Hot water issues continue to be a challenge. Waiting for Bevan Bros to contact Delta rep for warranty inquiries. No progress despite multiple attempts.
- EMC, Guest Automation and Carmichael were all on site Thursday for deep dive into mechanical/automation issues. A few issues were identified and are being resolved in the next week.

Room Rentals

- Nagano Academy Camp was here all week using ice from 7:30 – 4PM.

General

- Floor epoxy job scheduled to start on August 17th.
- New container was delivered on July 27th. It's in near new condition. All mats will fit from surrounding rink area.
- Netflix used the parking lot for their vehicles and equipment on July 29th.
- Parking lot has been painted

**TOWN OF NORTH RUSTICO
CAO REPORT
COUNCIL MEETING AUGUST 3, 2026**

Sewer & Water

- Simon Dr Extension project- CCBF and MSC funding approved
- Capacity Model/Booster Pump Project- CCBF funding approved, CHIF funding denied; setting up meeting for possibility of joint application with developer
- IRAC Filing have sent proposal to IRAC, awaiting their OK to complete filing
- Obtaining funding approval through infrastructure for emergency project to replace waterline at Pond St

Town/Wellness

- Commissioning walk throughs completed by Coles and IB Storey – on June 8 and June 12. Working with Resolve on operational plans and completing capital through FPEI Loan
- Started 2025-2026 MCEG claim
- Working with Stantec and Planning Board on Official Plan and Bylaw Update
- Trail map for greenspace - naming completed with Donna Coll- require updates from map developer
- Reviewing first draft of updated Employee Handbook- awaiting quotes on medical and EAP benefits
- Met with Canoe for medical benefits June 23, awaiting quotes to confirm financial cost for Town/employees
- Working with new Firehall Committee on next steps; reviewing locations
- Working with Legal on outstanding Mount lease agreements, kitchen rental and property sale
- Preparing for November Elections- Agreement with Elections PEI completed
- Working with Councillors on Flag Policy, Fees Bylaw and Procurement Bylaw
- Attended webinar on July 23 on BCSF Funding through ACOA
- Rezoning paperwork complete and submitted for Simon Dr- Provincial Planning reviewing
- Meeting weekly with John Anthony and David to keep projects moving
- Mayor and I met with Transportation minister and deputy July 22 to discuss traffic and transportation priorities
- Although not it is not in the Town, contacted Provincial conservation regarding cars driving on dunes at North Rustico beach as the dunes needed an advocate.

CAPITAL & MAINTENANCE PROJECTS

- North Rustico Lighthouse divestiture- Business plan submitted. Will look to apply for ACOA funding. Project placed in review as the asset is now under Dept of Defence.
- Greenspace at Autumn Lane re-forestation; planning second phase of mulching and tree planting. Need signage to recognize sponsor Backwoods Treecutting
- Boardwalk project- Awaiting signage completion. Received \$390,000 from ACOA and \$450,000 from Active Transportation and \$56,715.80 in individual fundraising, Phase 2 additional funding through ACOA to update wooden walkways in park with gravel is complete.
- Wellness Canteen – Equipment installed, July 11 Fry giveaway event a success
- EV chargers installed and operational at Wellness Centre, awaiting funding completion
- Looking into new flagpole for Town flag and other flags
- Awaiting quotes for gazebo project
- Will begin work with CBCL for the engineering for Simon Dr water and sewer extension project and Pond St waterline replacement

Fire Chief Report for August 2026 Council Meeting

Good afternoon, our July is as follows. As you know, the Town and Fire dept. have received some very positive feedback in regard to Canada Day. We would like to thank everyone who helped to make it such a success. We are continuing our trainings throughout the summer. In the past we have taken a few weeks off during this time. We are also continuing our marine trainings with our neighbor departments. Our new truck is due for completion in the later part of August (fingers crossed), our production manager is on holidays for last week and this week, but this is what I was told from his colleague.

July calls (still a week left)

2 MVC

3 Alarms

1 MFR (Medical)

1 Mutual aid - brush fire

1 Mutual aid- marine (all four departments are automatically dispatched for any call within our districts)

Doug Burridge, Fire Chief

**Town of North Rustico Council
REQUEST FOR DECISION**

Topic: Capital Investment Plan for Pond St Waterline Replacement

Date: July 31, 2026	Request No: 2026-08-020 <i>(Office Use Only)</i>
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Person: Councillor David LeClair	Representing: Sewer and Water Utility
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Background

The waterline at Pond St has had 3 leaks and was determined that it had to be replaced. It was approved under the 5 year capital plan for next year however, if a leak occurs again this winter it is difficult and costly to repair. This CIP is to have the work done this fall.

Request:

That Council review and approve the CAO to submit a Capital Investment Plan to use Gas Tax funding to complete the Pond St waterline replacement project and further approve the Mayor and CAO to sign contracts to implement this resolution.

Advantages	Disadvantages
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Required Resources:	Capital money from Sewer and Water and gas tax funding
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Staff Comments	
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CAO's Review / Comments	
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Canada Community Building Fund Capital Investment Plan Application

CCBF-DA-CIP

CCBF-NA-CIP

Please Prepare a Separate Capital Investment Plan
(CIP) Application for Each Project

Project Title:	Pond St Waterline Replacement
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1. Contact Information

Rural Municipality/Town/City of:	North Rustico		
Street Address/P.O. Box:	106 Riverside Dr PO Box 38		
Postal Code:	C0A 1X0		
Municipal Tel:	902-963-3211		
Municipal Email:	smoase@northrustico.com		
Contact Name:	Stephanie Moase		
Official Title:	Chief Administrative Officer		

2. Eligible Project Categories

Project Category:	Drinking Water
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3. Project Information

Brief Project Description (Short description of the issue and physical work required to resolve issue):			
Replace deteriorated waterline the full length of Pond St. There have been 3 leaks in the past year and it has been determined that the full length of pipe requires replacing as the pipe is crushed and will continue to spring leaks. It is imperative to complete the work prior to the ground freezing again as the cost to repair in winter is exorbitant.			
Project Location(s) (Street Address and/or PID):			
Beginning at PID 985226 and continuing to end of the street			
Municipality:	Town of North Rustico	Postal Code:	C0A 1X0
Signed & Sealed Council Resolution Mailed?		Yes	
Date of Resolution:	August 3, 2026		

4. **Estimated Eligible Costs** (do not include taxes, they will calculate automatically)

Cost Breakdown		Amount
1. Design/Engineering		\$35,700.00
2. Construction/Demolition		\$200,000.00
3. Contingency		\$20,000.00
4a. Other (Please Specify):		
4b. Other (Please Specify):		
4c. Other (Please Specify):		
5. Subtotal		\$255,700.00
6. Total HST		\$38,355.00
7. Minus HST Rebate	\$12,785.00	\$25,570.00
8. Total Eligible Costs		\$281,270.00

5. **Proposed Project Financing**

Year	Estimated Eligible Project Costs*	MSC Funding Requested	DA/NA CCBF Funding	Applicant's Funding	Other
2024/25					
2025/26					
2026/27	\$281,270.00	\$50,000.00	\$170,000.00	\$61,270.00	
2027/28			\$0.00		
2028/29			\$0.00		
TOTALS	\$281,270.00	\$50,000.00	\$170,000.00	\$61,270.00	\$0.00

6. Proposed Sources of Funding

Project Funding Sources	Confirmed?	Amount
CCBF Direct/Notional Allocation		\$170,000.00
Applicant's Share		\$61,270.00
Other Provincial Source (Specify the Program Below)		
"		
Other Federal Source (Specify the Program Below)		\$50,000.00
" CHIF or MSC		
Other (Specify the Program Below)		
"		
Total		\$281,270.00

Projects involving funding from other sources require confirmation that the funding has been approved, or is under consideration. Provide at the time of submission of CIP.

7. Project Timelines

Activity	Start Date	Completion Date
Tender or Request for Quotation Date	August 15 2026	Sept 7 2026
Tender or Request Award Date	Sept 14 2026	Sep 14 2026
Design/Engineering Date	Aug 1 2026	Aug 15 2026
Other (Specify Below)		Oct 30 2026
"		
Expected Project Start and Completion Dates	Sept 21 2026	Oct 30 2026

8. Housing - Project Level Reporting Identification

Ultimate Recipients with a population of 30,000 or more and have identified housing pressures that can be addressed through closing infrastructure gaps or capacity building, must fill out the table below:

UR Name (Municipality)	Project Level Reporting Criteria	Key Infrastructure-Related Housing Pressures - Identify key housing gaps and needs related to Infrastructure.
	Municipal population >30,000 as per the 2021 Census data.	

Recipients with a population of 30,000 or more must complete APPENDIX A of this Capital Investment Plan form. Recipients are also required to complete a Housing Needs Assessment by March 31, 2025.

9. Please select all applicable outcomes below. You do not need to provide the actual data until the project is completed.

Schedule H Indicators and Outcomes

[illegible]

9. Program Requirements

The following are requirements of the program:

Application includes signed & sealed Council Resolution supporting the application	No
Application includes approval from Council if any municipal funds are to be spent	Yes
Applicant accepts responsibility for the project's ongoing operations and maintenance costs	Yes
Applicant agrees to purchase and install signage when required through communications	Yes
Applicant agrees to participate in Province-wide Asset Management Program	Yes
Applicant confirms that an auditor has been hired or arrangements have been made to hire an auditor	Yes
Applicant confirms that the proper budgetary process has been followed for this project	Yes
Applicant confirms that the project has not been awarded or started	Yes

10. Capital Investment Plans returned to:

After filling out the application in Excel, save it and email it to the following email address:

CPEI-Infrastructure@gov.pe.ca

Please also send a signed and sealed copy in the mail to the following address (or hand deliver):

Infrastructure Secretariat
P.O. Box 2000, Charlottetown, PE C1A 7N8

The Council of the **City/Town/Rural Municipality of:** North Rustico
does hereby submit this application to the Direct Allocation/Notional Allocation Capital Investment Plan
Fund, which has been approved at a Council meeting dated August 3 2026

In providing this submission, the Council declares that the above is, to the best of its knowledge and belief, true in substance and in fact.

MAYOR/CHAIR (Sealed signature)

Date

CHIEF ADMINISTRATIVE OFFICER (Sealed Signature)

Date

VERSION 1.0, 2024



**Town of North Rustico Council
REQUEST FOR DECISION**

Topic: Engineering Proposal for Pond St Waterline Replacement

Date: July 31, 2026	Request No: 2026-08-021 <i>(Office Use Only)</i>
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Person: Councillor David LeClair	Representing: Sewer and Water Utility
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Background

The waterline at Pond St has had 3 leaks and was determined that it had to be replaced. It was approved under the 5 year capital plan for next year however, if a leak occurs again this winter it is difficult and costly to repair. This engineering proposal has been provided by CBCL to complete the engineering and tendering required for the project to be completed for the fall.

Request:

That Council review and approve the engineering proposal to complete the Pond St waterline replacement project and further approve the Mayor and CAO to sign contracts to implement this resolution.

Advantages	Disadvantages
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Required Resources:	Capital money from Sewer and Water and gas tax funding
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Staff Comments	
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CAO's Review / Comments	
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Planning Board Report for August 2026 Council

The July meeting for the Planning Board did not take place as we had not yet received responses from neighbouring property owners regarding the requested variance on the Application for Commercial Parking Lot Variance (Bakery) before making a final decision on the application.

A working meeting was held on July 27th to continue with review of the Town's bylaws.

Next regular meeting for the Planning Board is scheduled for August 11th.

Lana Penman
Planning Board Chair

Town of North Rustico Development Permits July 2026						
PID	Permit #	Address, Community	Application Type	Application Details	Nature of Decision	Appeal By Date
236828	1763	47 Winter Street, NORTH RUSTICO	Development Permits	To operate a Bed & Breakfast at their home located at 47 Winter Street	Approved	8/05/26
811448	1740 C	58 Gulfview Cresent, NORTH RUSTICO	Development Permits	Renewal of Permit #1740 and shall be valid 6 months from the date of issue	Approved	7/29/26
237586	1754	83 Harbourview Drive	Development Permits	Change of Use	Denied	2026-08-04

Rec & Events Report for August 2026 Council Meeting

The events meeting was held on July 16th.

We went over Canada Day which was a great success. We talked about the Ghost walk in October but realized we do not have the volunteers to run it successfully. The committee was told that our meeting in September will be long on as we need to plan Remembrance Day, the tree lighting and the Christmas events as the election is in November and new council will be in place in December.

Thank you

Chair Margaret Goulding



Stephanie Moase <smoase@northrustico.com>

Fwd: Atlantic Planners Institute Sponsorship Opportunities

1 message

North Rustico <info@northrustico.com>
To: Stephanie Moase <smoase@northrustico.com>

Tue, Jul 28, 2026 at 3:35 PM

----- Forwarded message -----

From: **Megan Williams** <>
Date: Mon, Jul 27, 2026 at 8:59 PM
Subject: Atlantic Planners Institute Sponsorship Opportunities
To: <info@northrustico.com>

Good day!

My name is Megan and I'm volunteering with the Atlantic Planners Institute to help organize the planning conference which is coming to [Charlottetown this fall](#)! I'm reaching out to you today to encourage yourself and your team to attend the conference (it's not just for planners!), and to share the sponsorship opportunities.

We have put together a number of sponsorship packages, all of which can be viewed in the [Sponsorship Package, here](#). Please take a look through to see if there's anything that would be of interest to North Rustico. We'd also be happy to create a custom package if there's nothing listed that tickles your fancy.

Thank you so much for your time, and please let me know if you have any questions (about the sponsorship packages or the conference)!

Megan

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Town of North Rustico
106 Riverside Drive, PO Box 38
North Rustico, PE
C0A 1X0
Office: (902) 963-3211
CAO: Stephanie Moase
Bookkeeper/Deputy CAO: [Sheri Prosser Dykstra](#)
e-Transfer: townpayment@northrustico.com





Atlantic Planners Institute Conference

Sponsorship Package

5707 St Peters Rd, St Peters Bay, PE, C0A 2A0 Canada

executivedirector@atlanticplanners.org

(902) 704-2401



Sponsorship Opportunities

Join us!

The 2026 Annual Conference of the Atlantic Planners Institute (API) will be held **October 7th to 9th, 2026 in Charlottetown, Prince Edward Island at the Delta PEI Convention Centre**. Take advantage of one of the limited opportunities available to become a sponsor at this signature event.



HISTORIC FOUNDATIONS REIMAGINING TOMORROW

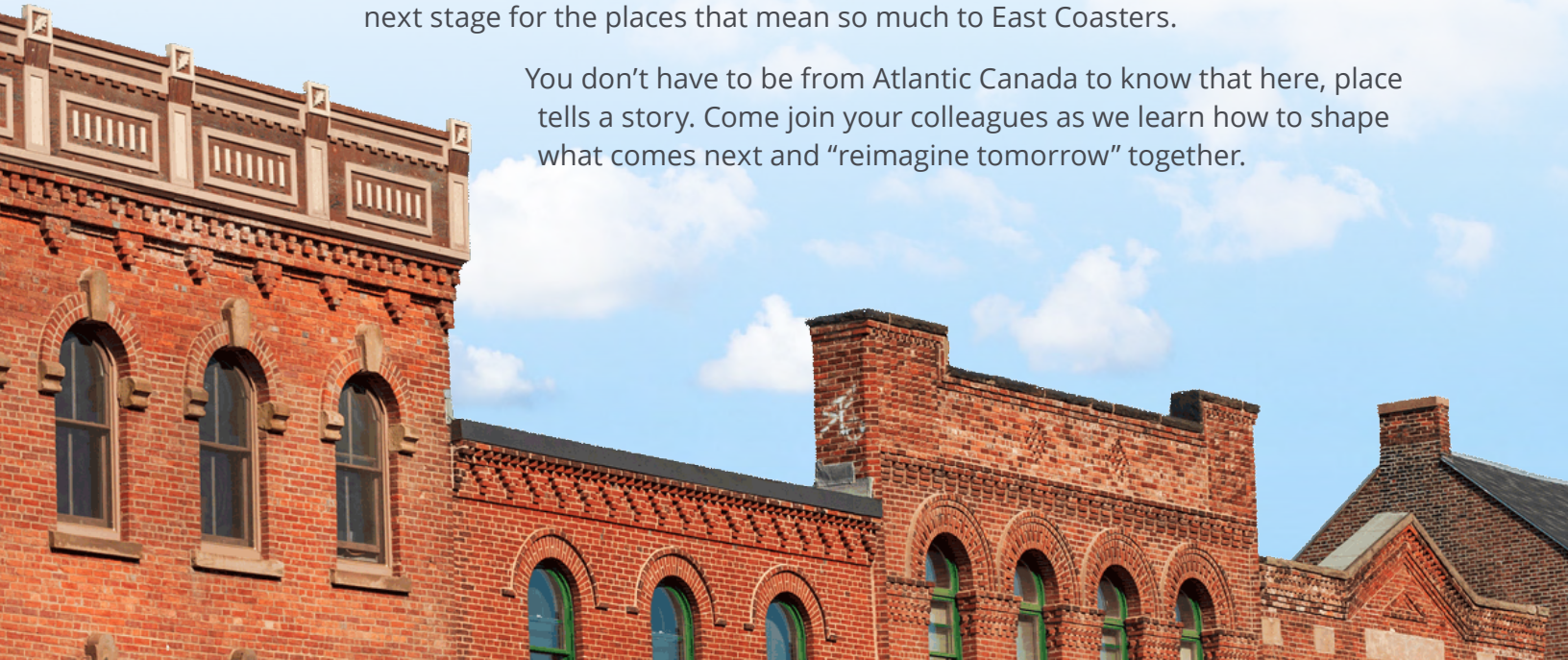
API Annual Conference **2026** October 7 – 9
Charlottetown

The 2026 Conference

The theme for the 2026 API Conference, **Historic Foundations, Reimagining Tomorrow**, is inspired by the historic communities that have shaped Atlantic Canada, many of which are facing unprecedented pressure to support a rapidly growing population. Planners in Atlantic Canada are being tasked with balancing pressure for heritage protection, development, and economic growth, while actively working to strengthen public trust, protect the public interest, and create an equitable future that meets the needs of all residents.

In the midst of all this pressure, its planners, navigating these competing interests. Planners are equipped with the skills to listen to the stories of their community, and to help shape the next stage for the places that mean so much to East Coasters.

You don't have to be from Atlantic Canada to know that here, place tells a story. Come join your colleagues as we learn how to shape what comes next and "reimagine tomorrow" together.



Conference Subthemes

- **Building on Historic & Cultural Foundations:** We want to hear about how communities are managing change and building on the historic and cultural assets that have shaped identity while accommodating modern community needs.
- **Reimagining Housing & Growth for Tomorrow:** Communities across Canada have had to be very nimble and reactive in reimagining their approaches to housing, keeping up with competing pressures, and managing unprecedented growth. We want to hear how your community has been agile in planning for tomorrow including innovative approaches to housing, delivering services, and managing change.
- **Proactive & Inclusive Approaches for Tomorrow:** Planners are facing complex problems that impact the future of our communities. How have practitioners and groups worked together through complex problems to achieve practical solutions and inclusive outcomes? We want to hear stories about innovations that have been proactive and made impacts on changing places and neighbourhoods. This subtheme is intended to focus on collaboration, climate change adaptation and mitigation, and inclusive approaches to planning.
- **New Planning Considerations for Tomorrow:** Communities have had to quickly adjust to new realities in the modern world and new considerations that shape our approach to planning. This subtheme is intended to explore innovative planning approaches and procedures, new technology, and changing economic circumstances.

Now, more than ever, practicing planners are hungry for the knowledge, skills and expertise that will be needed to help communities interpret and respond to the social, environmental and technological changes that are occurring.

Who's Coming?

The 2026 API Conference in Charlottetown will attract professional planners, planning students, municipal staff, elected officials, those in interconnected fields and others with an interest in planning. The conference will provide an important opportunity for professionals from diverse fields to come together to network and explore ways to further integrate the relationship between planning, our communities, and the new environment.

The Program

The three-day event will be packed with professional development opportunities, networking events, workshops, walking tours, and more. With an active and diverse program, attendees will learn from leading keynote speakers, diverse and normative breakout sessions, and engaging mobile workshops.



Become a Sponsor or Exhibitor!

Platinum Sponsor \$5000

- 2 full conference registrations
- Trade Show booth opportunity where organization can interact with conference attendees (includes exhibitor's pass for one representative)
- Opportunity to speak at Opening Reception
- Verbal acknowledgement of sponsorship during Thursday and Friday morning Opening Remarks and during Banquet
- Logo featured on printed signage throughout the conference
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites



Gold Sponsor \$2500

- 1 full conference registration
- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative)
- Verbal acknowledgement of sponsorship during Thursday and Friday morning Opening Remarks
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites



Silver Sponsor \$1000

- 50% off one conference registration
- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative)
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites



Bronze Sponsor \$500

- Inclusion of logo on conference program
- Inclusion of logo on conference webpage
- Inclusion of logo on slide show loop in keynote and breakout sessions



Other opportunities to sponsor include:

Banquet Sponsor \$6000

Become an exclusive sponsor for Banquet on Thursday of the conference. Includes:

- Signage with logo and verbal acknowledgement and opportunity to speak during Banquet
- Opportunity to put approved branded material on tables at Banquet
- 3 full conference registrations
- Logo featured on slideshow loop in keynote and breakout sessions and during Banquet
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Lunch Sponsor \$4000

Become an exclusive sponsor for lunch on Thursday of the conference. Includes:

- Signage with logo and verbal acknowledgement or opportunity to speak during lunch
- 2 full conference registrations
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Nutrition Break Sponsor \$1500

Become an exclusive sponsor of a nutrition break on either Thursday or Friday. Includes:

- Signage with logo and verbal acknowledgement
- 50% discount on one full conference registration
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Exhibitor Only \$750

- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative which grants them access to exhibit space). Booth includes a draped table and two chairs.
- Exhibitor's name displayed as an exhibitor on website and in conference program
- Promotion on social media

Looking for something unique or different?

Contact us for a customized sponsorship opportunity that fits your organization's goals and budget.

Digen Mavani, Sponsorship Committee

✉ sponsorship@atlanticplanners.org



Stephanie Moase <smoase@northrustico.com>

Fwd: Boardwalk Pumpkin Lane 2026

1 message

Andrea Greenan <

Fri, Jul 31, 2026 at 11:08 AM

To: "smoase@northrustico.com" <smoase@northrustico.com>

Good Morning Mayor Heather McKenna, Stephanie Moase CEO, and Town Councillors,

The Gulf Shore Community Health Corporation is once again asking for permission from the Town of North Rustico for our proposal to repeat the Boardwalk activity we named "Boardwalk Pumpkin Lane". Last year's event was a great success even though the weather was uncooperative. Set up went smoothly with our volunteer group as well as clean up. The community had all positive feedback for our group and we are hoping that the town received the same.

The proposed dates this year are drop off by gazebo before noon Nov 1 / 26 with carved Halloween pumpkins. GSCHC would set up Pumpkin Lane and be ready for the first evening being November 1st. The last evening would be Saturday Nov 7/26 with clean up early Sunday Nov 8/26 morning. The discarded pumpkins were donated to local Hobby farms for their animals to enjoy.

We thank you for your consideration of this community event which encompasses activity for all generations in our community. Any questions or concerns please feel free to reach out to me

Sincerely

Andrea R Greenan
Chairperson Gulf Shore Community Health Corporation



04 Jul 2026

Subject

Sponsorship Opportunity – 11th Annual Cymbria Lions Club Show & Shine

Dear Sponsor,

The Cymbria Lions Club is pleased to announce that we will be hosting our **11th Annual Show & Shine** on **August 29**, with a rain date of **August 30**.

This event has been a tremendous success over the years, averaging **200 registered participants** and attracting **more than 1,000 visitors** annually. Based on the positive feedback received from past participants, sponsors, and attendees, we anticipate an even stronger turnout this year.

To help offset the costs associated with hosting this community event, we are once again offering sponsorship opportunities at three levels:

- **Gold Sponsor – \$200**
- **Silver Sponsor – \$100**
- **Bronze Sponsor – \$50**

All sponsors will receive recognition on our event posters, which are distributed throughout the county, as well as promotion across social media platforms. In addition, sponsor names will be mentioned on a rotating basis during our radio advertising campaign.

Gold Sponsors are also invited to display advertising materials or banners on-site during the event.

Sponsorships may be provided in **cash or merchandise**, with the value matching the chosen sponsorship level.