
Town of North Rustico, PEI

AGENDA

Regular Council Meeting

January 27th, 2020 at 7PM

1. CALL TO ORDER
2. APPROVAL OF THE AGENDA & ANY ADDITIONS OR DELETIONS
3. DISCLOSURE OF PECUNIARY OR OTHER CONFLICT OF INTEREST
4. APPROVAL OF MINUTES OF January 13th, 2020
 - 4.1 Business arising from the minutes.
5. DELEGATIONS, SPECIAL SPEAKERS AND PUBLIC INPUT
6. COMMITTEE REPORTS
 - Fire Department Update - Deputy Mayor/ Liaison Les Standen
 - Finance Committee re: Upcoming Budget - CAO Patsy Gamauf
 - Trail Development - Councilor Michelle Pineau
7. REQUEST FOR DECISION
8. RESOLUTION TO WITHDRAW CAPITAL INVESTMENT PLAN #1 - WASTE WATER TREATMENT TANK EXPANSION
9. NEW BUSINESS/CORRESPONDENCE
 - Round Table Discussion on Housing Meeting
 - Snow Clearing (See attached)
 - Engage PEI/Rural Communities Council (Info attached)
 - Wear Purple Day (See attached)
 - Arena Update including Transition Update
 - Discussion on Committees
 - Rezoning PID 236950 (Cavendish Road) from R1 to R3
 - Shift Change Conference - Marley attending (Info attached)
 - Ice Cream Shop/Retail Shop Update
 - *Fish sculpture - green everlasting*
10. NEXT MEETING February 10th, 2020 at 7PM
11. ADJOURNMENT

Town of North Rustico, PEI
Meeting Minutes
Regular Council Meeting
Monday, January 27th, 2020 at 7PM

PRESENT: Acting Mayor Les Standen, Councilors Janine Doucette, Donna Coll, Stephanie Moase and Michelle Pineau

Staff: CAO Patsy Gamauf, Deputy CAO Marley Doucette and Administrative Assistant Kristen Dennis

Regrets: Mayor Heather McKenna, Councilor Patsy Doucette

OTHERS: 1 resident

1. CALL TO ORDER

Acting Mayor Les Standen called the meeting to order at 7:00PM.

2. APPROVAL OF THE AGENDA

It was moved by Councilor Stephanie Moase and seconded by Councilor Donna Coll that the agenda for January 27th, 2020 be adopted as presented with the following additions.

Additions:

Update on Fish Sculpture from Green Everlasting
(2020-01-04) CARRIED (3-0)

3. DISCLOSURE OF CONFLICT OF INTEREST

There was none.

4. APPROVAL OF MINUTES

It was moved by Councilor Stephanie Moase and seconded by Councilor Donna Coll that the minutes of the Committee of Council Meeting held on January 13th, 2020 be adopted as presented.

(2020-01-05) CARRIED (3-0)

Councilor Janine Doucette entered the meeting at 7:10PM.

4.1 BUSINESS ARRIVING FROM THE MINUTES

5. PRESENTATIONS OR DELEGATIONS TO COUNCIL

6. COMMITTEE REPORTS

Fire Department Update- Deputy Mayor/Liaison Les Standen

- Acting Mayor Les Standen spoke to Council and gave them an update on how the fire department is going. Acting Mayor Les Standen and the Fire Department spoke about the upcoming budget process, concerns of future purchasing and needing to do their homework. The Fire Department reported that the radios are working great and they having minimum issues with them unlike other areas.

Finance Committee re: Upcoming Budget-CAO Patsy Gamauf

- CAO Patsy Gamauf spoke to Council and explained that the 2020/2021 budget will soon be coming to Council for approval. There will be a budget presented to in February to gain insight from Council on the direction they want to take and in March Council will approve the budget for the 2020/2021 year. There will be four budgets to look at- the Town, Sewer and Water, Fire Department and the Arena.

Trail Development – Councilor Michelle Pineau

- Councilor Michelle Pineau explained to Council that she has reacted out to the Confederacy but has not received any contact back. She will send an email as soon as she has contact with the Confederacy.

7. REQUEST FOR DECISION

8. RESOLUTION TO WITHDRAW CAPITAL INVESTMENT PLAN #1 – WASTEWATER TREATMENT TANK EXPANSION

It was moved by Councilor Janine Doucette that the Town of North Rustico Withdraw the Capital Investment Plan #1 – Wastewater Treatment Tank Expansion. It was seconded by Councilor Stephanie Moase.

(2020-01-06) (4-0)

9. NEW BUSINESS & CORRESPONDENCE

- Round Table Discussion on Housing Meeting
Councilors had a discussion on what they thought of the January 13th, 2020 housing meeting put on by MLA Brad Trivers.

- Snow Clearing

Deputy CAO Marley Doucette explained that the Town received a facebook private message requesting snow clearing for a bus stop location in front of Robin's. This is not something that the Town typically does but it was brought to Council for their input. Councilor Stephanie Moase suggested this should be brought to the Education minister as it is a designated bus stop.

- Engage PEI/Rural Communities Council

Deputy CAO Marley Doucette explained to Council that Engage PEI is looking for 8-12 members to sit on a committee to make recommendations to the Government regarding rural topics related to exploring opportunities for development in rural PEI. If anyone would like to apply the information on how to apply was sent out with the Agenda. Deputy CAO Marley Doucette stated that she was going to put her name forward and encouraged anyone else interested to do the same.

- Wear Purple Day

Deputy CAO Marley Doucette explained to Council that we received an email from the Epilepsy Association of the Maritimes. The request was that all of Council wears purple to a meeting and have a picture taken in order to support Purple Day on March 26th, 2020.

- Arena Update including Transition Update

Deputy CAO Marley Doucette gave an update to Council on how the Arena was going including a transition update. We had a meeting with stakeholders which gave us a better understanding of what funding is available from these stakeholders. We are hoping to hear about our funding in the next couple of months.

- Discussion on Committees

CAO Patsy Gamauf opened a discussion on the committees that all the Councilors had signed up for. There were still a couple of committees that need Councilors to sit on them. Staff would like to get committees working on their respective focuses.

- Rezoning PID 236950 (Cavendish Road) From R1 to R3

Administrative Assistant Kristen Dennis explained to Council that Dale Gallant in looking to Rezoning a Vacant lot PID #236950 located on Cavendish Road from R1 to R3. He wants to place a 5 unit building on it providing it fits within the lot, he has been in discussions with Derek to determine what will and will not fit on the lot. Planning Board will be meeting on February 6th, 2020 to set the public meeting and have a recommendation for Council.

- Shift Change Conference

Deputy CAO Marley Doucette explained to Council about a Shift Change Conference that she will be attending and how beneficial it will be to the Town and the new endeavor of the Arena.

- Ice Cream Shop/Retail Shop Update

CAO Patsy Gamauf told Council that as of today all the Retail shop owners are returning for another year minus the Ice Cream Shop. There will be a tender going out for the Ice Cream Shop soon. The Ice Cream Shop has asked for an extension for having all their items removed from the shop as of January 31st, 2020.

It was moved by Councilor Janine Doucette that the Town of North Rustico allows Seawalk Scoops an extension to have their items removed from the shop by March 31st, 2020. It was seconded by Councilor Michelle Pineau.

(2019-01-07) (4-0)

- Update on Fish Sculpture from Green Everlasting

Green Everlasting got in touch with Deputy CAO Marley Doucette to give an update on the Fish Sculpture. Holland College is building two fish for Green Everlasting. Holland College will cover the cost of the material because the students will be getting a credit for it. The government has given Green Everlasting the go ahead with this endeavor. Deputy CAO Marley Doucette gave them some contact information to help them get in contact with where to install the Fish.

10. NEXT MEETING – Monday, February 10th, 2020 at 7PM

10. ADJOURNMENT

It was moved by Councilor Janine Doucette and seconded by Councilor Donna Coll that the meeting be adjourned at 8:18PM.

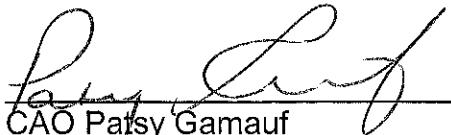
(2019-01-08) CARRIED (4-0)



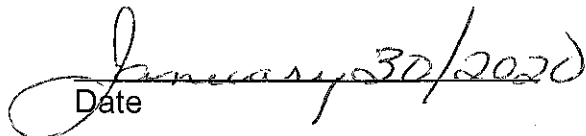
Deputy Mayor Les Standen



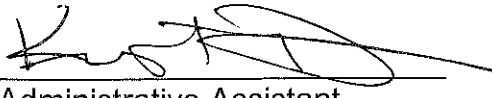
Date



CAO Patsy Gamauf



Date



Administrative Assistant
Kristen Dennis

January 30, 2020
Date

Tanya Richards
Assign Conversation

Move to Done

Tanya Richards

2/19/19, 2:13 PM

Hi there. I am just seeing this message now. Were you able to reach Donnio Blacquiere? I do not have a contact for him but I can get one if needed. Thanks!

Sent by Marley Doucette

JAN 13, 2020, 1:10 PM

hi I am wanted to know if there is anyone in north rustico who plowed drive ways its to heavy for me to shovel

Hi there - I know Darren Toornbs does a lot of drive ways in this area - you could try him out. We don't have a number for him in the office but his phone number in the phone book is 902-663-2157.

Sent by Marley Doucette

OK I am just on riverside drive would you know how much he charge I called no answer

7:53 AM

Hi who would I talk to about the path to be clear for my daughter to wait for bus at Robin's she has to wait on the road.

Hi Tanya - It's not our policy to clear the sidewalks or the streets. We do not have the proper equipment to do so. However, we will bring this up at our upcoming council meeting on Monday for council to discuss and decide how to proceed. I will follow up with you on Tuesday. Thanks!

Sent by Marley Doucette

Schedule Appointment

Write a reply...



About

Add details about people, like contact information. Only people who manage your Page can see added details.

Add Details

Facebook View Profile

Liked since Nov 30, 2018

Labels Manage Labels

Add Label

Suggested Labels

New Customer

Important

Today's Date (1/22)

Activity Add Activity

Now you can keep track of customer interactions.

Notes Add Note

Notes help you remember important details about people. Only people who manage your Page can see notes.

Rural Communities Council

The Rural Communities Council will provide advice and make recommendations to Government regarding rural topics related to the themes of people, communities, the environment and wellness and explore opportunities for development in rural PEI.

What is the function of the council?

Specifically, the Rural Communities Council will:

- Examine, discuss and review Government strategies through a rural lens to identify the potential rural impacts of Government policies and decisions.
- Identify opportunities to enhance rural population growth and recommend ways to improve inclusiveness within rural PEI communities.
- Engage with industry, academia, Government and local partners to understand the complex issues related to people, communities, wellness and the environment in PEI.
- Provide advice to Government with regard to the issues identified by the Regional Economic Advisory Councils including (but not limited to): education, healthcare, housing, the labour market, PEI's aging population, and the out migration of PEI youth;
- Collaborate with communities, municipalities, and groups such as Partnership for Growth (link is external), development corporations (including Summerside and Charlottetown), Rural Action Centres, and Youth Futures Council to promote community development opportunities that support regional growth.

How many people are on the council?

The Rural Communities Council will be composed of 8-12 members appointed by cabinet via Engage PEI. Two co-chairs will be selected before the the first meeting.

What are the requirements of council members?

Rural community leaders and residents who are passionate about rural PEI and interested in providing their expertise from a variety of backgrounds are welcome to apply.

What are the nomination requirements?

Applications can be forwarded to Engage PEI and members will be appointed by cabinet. Appointments will be for two (2) years, renewable once. Some initial appointments may be made for three (3) years.

Will I get paid?

Members serve on a volunteer basis without remuneration, but are reimbursed for expenses incurred in serving on the Council.

What is the time commitment of the council?

The Council will meet a minimum of four times per year. Meetings will be held in various communities across PEI. The co-chairs of the groups will meet once per year with the Premier and Minister of Fisheries and Communities.

How can I apply?

If you would like to serve as a member of a provincial government agency, board, or commission (ABC) you can apply online through Engage PEI.

Contact

Darryl O'Brien
Rural Policy Specialist
Phone: 902-838-0670
Email: dobrien@gov.pe.ca

Published date: January 9, 2020

Fisheries and Communities

General Inquiries

Department of Fisheries and Communities

548 Main Street
PO Box 1180
Montague, PE C0A 1R0
Phone: 902-838-0983
Fax: 902-838-0972
DeptFC@gov.pe.ca

Apply to Engage PEI

If you would like to serve as a member of a provincial government agency, board, or commission (ABC) you can apply online through Engage PEI. These are volunteer positions, but specific expenses may be covered and sometimes honorariums are offered.

Can I apply for a specific agency, board or commission?

Yes, you can apply for a specific ABC or you can list more than one option that you may be interested in. You may also indicate you are interested in any ABC. For information about a specific ABC, go to ABC profiles.

What is required to apply online?

1. You must complete all the required fields in the identification section of the online application form.
2. You can attach the following supporting documents to strengthen your application:
 - cover letter
 - resume
 - references and letters of support
3. In addition, there is space to identify your preferred ABC and summarize your experience, training and education related to it.


How long will it take to complete the application?

Completing the form may take about 10-30 minutes depending on how much information you enter. You should have all supporting documents ready to upload.

You must complete the application process in one sitting. You cannot save the form but you can request a copy of the information you submit.

[Apply to Engage PEI](#)

**Executive
Council Office**

 [Add a reminder](#)

[General Inquiries](#)

Executive Council Office

5th Floor, Shaw Building
95 Rochford Street
P.O. Box 2000,
Charlottetown, PE C1A 7N8

General Inquiries:

Phone: 902-368-4502

Fax: 902-368-6118

DeptECO@gov.pe.ca

Learning Partners Advisory Council Inquiries:

LPAC@gov.pe.ca

Engage PEI Inquiries:

engagepei@gov.pe.ca

Visit Engage PEI to learn more about serving as a member of an agency, board or commission (ABC).

March is Epilepsy Awareness Month & March 26 is Purple Day!

Epilepsy Association of the Maritimes <info@epilepsymaritimes.org>

Mon, Jan 20, 2020 at 11:48 AM

To: rxmcphee@charlottetown.ca, ashley.schurman@city.summerside.pe.ca, donna@townofalberton.ca, badmin@borden-carleton.ca, tmaclean@cornwallpe.ca, townmanager@townofkensington.com, olearyadm@eastlink.ca, jroche@sourispei.com, mdoucette.northrustico@gmail.com, abulger@townofstratford.ca, claird@threeriverspei.com, chancey@townoftignish.ca, office@bedequeandarea.ca, ruralmunicipalityofbelfast@gmail.com, ruralbonshaw@gmail.com, mecbrackley@gmail.com, centralkings@hotmail.com, crapaudadmin@pei.aibn.com

The Epilepsy Association of the Maritimes (EAM), founding agency of Purple Day, is reaching out to all three Maritime Provinces to support Purple Day, March 26th. Most have participated in the past and we hope this year, all Municipalities, Towns and Cities participate.

Purple Day was founded 12 years ago by Cassidy Meagan, a local eight-year-old girl who wanted one day of awareness every year for those who live with this very common neurological condition. On June 28th, 2012, the Government of Canada created the Purple Day Act and received Royal Assent and March 26th is officially recognized as Purple Day in Canada. Epilepsy Maritimes shared Purple Day with our 27 other Canadian Epilepsy agencies and working with Cassidy Megan, approached the Anita Kaufman Foundation in the U.S. to make Purple Day a global initiative and we succeeded. It is recognized in over 85 countries and on every continent. In fact, Ricky Arnold, US Astronaut celebrated Purple Day on the International Space Station with Mission Control in 2018.

We are asking every municipality to participate in the month of March (Epilepsy Awareness month) to show support for your constituents who live with epilepsy. We will provide all Council members with purple ribbons. We respectfully request that they be worn throughout the month of March, especially at your monthly March Council Meeting(s) and March 26th. We would appreciate a photo to be emailed to us and with your permission, we can upload it to our Facebook page and website. We do this every year and our members from many communities throughout the Maritimes contacted us and told us how much they appreciated the support from their local political representatives! By participating in this very important initiative, you are reducing stigma. You are community leaders and when your constituents see they are supported, it will give them courage to speak out and talk about epilepsy.

EAM provides an educational component that features seizure awareness and seizure first aid. This is provided to schools, teachers, bus drivers and staff, employers, first responders, nursing homes, hospitals, small options, recreation groups and community groups. This educational piece provides a better understanding of this very common neurological condition and also what to do during a seizure and after care. These age appropriate presentations take about an hour and are provided free of charge. They have been vetted by the QEII Health Science Center and the IWK. We also provide scholarships and bursaries to students with epilepsy who pursue post-secondary education; we provide advocacy and support and have provided employment support.

Please contact us at the address below to let us know how many ribbons you require and what your plans are to show support in your community. Also, please kindly let us know when your council meetings are in March and if you wish, we can provide a proclamation for Purple Day. We have everything in French and English and please specify if you wish one or the other or both and the numbers of each. The proclamation is read in English and French in the House of Commons and also in many other cities and towns throughout the Maritimes.

Thank you for taking the time to read and respond to our request. Please confirm the number of ribbons needed and we will send a reminder about the photo a day or two before your Council meeting.

Janine Lisenchuk
Epilepsy Association of the Maritimes
902-429-2633 or 1-866-EPILEPSY
info@epilepsymaritimes.org



Proud Founding Agency of Purple Day



Shift Change

Festival Perspectives from Atlantic Canada and Beyond

FEBRUARY 20TH-22ND 2020 IN HALIFAX, NS!

KEYNOTE: So Now What? How Will You Reach Audiences in The Post-Social Media World?

with Doug McLennan

Coverage of the arts is all but gone in your local newspaper. Digital ads are less and less effective on the web. But as long as we have social media, we're still reaching audiences, right? Maybe not. In the past year, 42 percent of Facebook users have taken a break from the site, and for the first time the platform lost users. Reports show that only 9% of teens say Facebook is their preferred social media. So Snapchat? After a couple of years of spectacular growth it lost users in the second quarter of 2018, and its stock price cratered in mid-September. Instagram? It's still adding users, but there are signs of slowing. Amidst privacy concerns, fake news, a growing tech backlash, and more and more studies documenting the numbing effect of social media, the bloom is off the social media rose. So now what? How will you reach audiences in a post-social media world? This session will show you how big media companies are pivoting, and explore strategies for what comes next.

A Sustainable Future

with A Greener Festival's Claire O'Neill

A Greener Festival is a not for profit organisation based in the UK. Their work includes assessing and accrediting events globally, training, sharing information and advising festivals about how to improve their environmental efficiency. AGF offers guidance for improvements and works with events organisations, venues and authorities to develop and implement Sustainable Event Policy and action plans through analysis and practical implementation. In this session Claire will show us how festivals in Europe and beyond are approaching sustainability and waste reduction and will provide take aways to participants to help create greener festivals here in Atlantic Canada.

Sponsorship 101

with Business for the Arts' Candace Elder

In this session Candace will get back to basics and take delegates through the sponsorship steps for success. We will look at the elements of planning, valuation, prospecting, making an approach, pitching, proposals, stewarding and reporting. Get ready to fill your sponsorship toolkit with everything you need to confidently approach this sometimes difficult task.



Shift Change

Festival Perspectives from Atlantic Canada and Beyond

FEBRUARY 20TH-22ND 2020 IN HALIFAX, NS!

Anti-Oppression Workshop

with South House's Kate MacDonald

This workshop is designed as an introduction, conversation, and self-reflection into the ways that we as individuals are entitled to and responsible for our care and the care of others. Although we participate and contribute to artistic and progressive spaces, we are no less inclined to perpetuate and mimic systems of power and social elitism. We hope that this workshop can catalyze further personal and community work to decenter and resist forms of white supremacy, further examine our privilege and social location, move away from tokenization of marginalized experience, complicate conversations around consent, and finally, to encourage us to create a culture of collective care.

Outside the Bubble: Meeting Your Community Where It Is

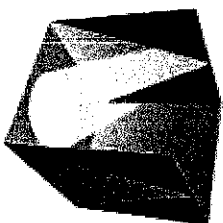
with Doug McLennan

Engagement strategies don't start with trying to sell tickets. Engagement is about being a leader in your community, about creating a culture in your organization focused on its mission, about creating exceptional experiences and building a community that values what you do and wants to support it. Millennial and GenZ culture is built on social engagement. They check in with their networks, they make commitments to participate at the last minute, and the context of what they choose to participate in is critically important. Typically, this behavior is trickling up through older generations to become standard operational procedure. So how to break out beyond your already loyal fan bubbles and build and engage the broader community? In this workshop we'll look at some of the ways arts organizations are transforming themselves to create this new model. This includes strategies to extend your reach into your community, ways to create experiences that engage people, and an organizational checklist to figure out if you have the right resources and how to deploy them.

Plus. . .

**THE SHIFTCCHANGE DEBATERS • HOT TOPIC DINE-AROUNDS • A
PRISMATIC CASE STUDY & CONVERSATION WITH SHAHIN SAYADI •
NETWORKING RECEPTIONS • ONE ON ONE MEETINGS • THE
SHIFTCCHANGE SOLUTIONS CENTRE**

& more!



**Atlantic Presenters
Association**

ShiftChange

SHIFTCHANGE: Conference Schedule

ShiftChange 2020 : Conference Schedule

Wednesday February 19, 2020

Indigenous Arts Presenters Forum

Thursday February 20, 2020

12:00pm - 6:00pm Registration Desk

2:00pm - 2:15pm Opening Remarks

**Keynote Address: So Now What? How Will You Reach Audiences in The Post-Social Media World?
with Doug McLennan**

Coverage of the arts is all but gone in your local newspaper. Digital ads are less and less effective on the web. But as long as we have social media, we're still reaching audiences, right? Maybe not. In the past year, 42 percent of Facebook users have taken a break from the site, and for the first time the platform lost users. Pew reports that only 9 percent of teens say Facebook is their preferred social media. So Snapchat? After a couple of years of spectacular growth it lost users in the second quarter of 2018. Instagram? It's still adding users, but there are signs of slowing. MeWe? TikTok? Amidst privacy concerns, fake news, a growing tech backlash, and more and more studies documenting the numbing effect of social media, the bloom is off the social media rose. So now what? How will you reach audiences in a post-social media world? This session will show you how big media companies are pivoting, and explore strategies for what comes next in a post-social media world.

3:15pm - 3:30pm Break

3:30pm - 4:45pm The ShiftChange Debaters

4:45pm - 5:45pm Hello and that Sums it Up

5:45pm - 6:45pm Opening Reception
sponsored by ECMA & NS Spirit Co.

m - 9:00pm Hot Topic Dine Arouds

9:15pm - 11:00pm **Hospitality Suite**
Sponsored by Schoolhouse Brewery

Friday February 21, 2020

8:30am - 6:00pm **Registration Desk**

8:30am - 9:00am **Coffee & Conversation**

**Anti-Oppression Workshop
with Kate MacDonald of South House**

9:00am - 11:00am
This workshop is designed as an introduction, conversation, and self-reflection into the ways that we as individuals are entitled to and responsible for our care and the care of others. Although we participate and contribute to artistic and progressive spaces, we are no less inclined to perpetuate and mimic systems of power and social elitism. We hope that this workshop can catalyze further personal and community work to decenter and resist forms of white supremacy, further examine our privilege and social location, move away from tokenization of marginalized experience, complicate conversations around consent, and finally, to encourage us to create a culture of collective care.

11:00am - 11:15am **Break**

**Sponsorship 101
with Candace Elder**

11:15am - 12:30pm
Since 2005, Business / Arts has delivered its national artsvest mentorship program to communities across Canada, providing small to mid-sized arts, culture and heritage organizations with resources, expertise and training in marketing, board

[Conference Schedule](#)

CONTACT APA

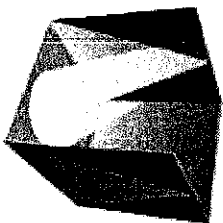
Atlantic Presenters Association
6240 Summit Street
Halifax, NS B3L 1R7

EMAIL: info@atlanticpresenters.ca
PHONE: 902.892.6269
FAX: 902.892.7741



OUR FUNDERS





Atlantic Presenters Association

ShiftChange

SHIFTCHANGE: Conference Schedule

ShiftChange 2020 : Conference Schedule

term partnerships with the private sector.

12:30pm - 1:30pm Lunch

A Case Study and Conversation with Shahin Sayadi of Prismatic Festival

1:30pm - 2:45pm Join Prismatic's co-founder and former Artistic Director Shahin Sayadi for a look at how that festival developed, maintained and supported a mandate to present only work by Indigenous artists and artists of colour despite significant barriers. By relying solely on its potential and understanding of the unique regional challenges and needs of its immediate community, Prismatic created its own way of existence within the greater network of Canadian professional arts festivals.

2:45pm - 3:00pm Break

3:00pm - 4:30pm Solutions Centre & 1:1 Meetings sponsored by Edixrow

Outside the Bubble: Meeting Your Community Where It Is with Douglas McLennan

4:30pm - 5:45pm Engagement strategies don't start with trying to sell tickets. Engagement is about being a leader in your community, about creating a culture in your organization focused on its mission, about creating exceptional experiences and building a community that values what you do and wants to support it. Millennial and GenZ culture is built on social engagement. They check in with their networks, they make commitments to participate at the last minute, and the context of what they choose to participate in is critically important. Typically, this behavior is trickling up through older generations to become standard operational procedure. So how to break out beyond your already loyal fan bubbles and build and engage the broader community? In this workshop we'll look at some of the ways creatives are transforming themselves to get traction in this new model. This includes strategies to extend your reach into your community, how to create experiences that engage people, and an organizational checklist to figure out if you have the right resources and how to deploy them.

5:45pm - 6:45pm Supper (provided by ShiftChange)

pm - late

Optional Evening Entertainment Choices

Saturday February 22, 2020

8:30am - 12pm **Registration Desk**

8:45am - 9:15am **Coffee & Conversation**
sponsored by Music NS

**A Greener Festival – Pinnacles and Pitfalls of the Sustainable Festival Landscape
with Claire O'Neill of A Greener Festival**

9:15am - 11:15am
A Greener Festival is a not for profit organisation based in the UK. Their work includes assessing and accrediting events globally, training, sharing information and advising festivals about how to improve their environmental efficiency. AGF offers guidance for improvements and works with events organisations, venues and authorities to develop and implement Sustainable Event Policy and action plans through analysis and practical implementation. In this session Claire will show us how festivals in Europe and beyond are approaching sustainability and waste reduction and will provide takeaways to participants to help create greener festivals here in Atlantic Canada.

11:15am - 1:15pm **Solutions Centre & 1:1 Meetings**
sponsored by Etixnow

1:15pm - 2:00pm **Lunch (provided by ShiftChange) & APA Announcements**

Table Talks

2:00pm - 4:00pm
Table Talks are open-forum discussions designed for a small group of participants. Table talk sessions take place concurrently and will be approximately 15 minutes in length. Topics range from volunteers, greening, sponsorship, artist contracts and more.

[Conference Schedule](#)

CONTACT APA

Atlantic Presenters Association
6240 Summit Street
Halifax, NS B3L 1R7

EMAIL: info@atlanticpresenters.ca
PHONE: 902.892.6269
FAX: 902.892.7741



OUR FUNDERS



APA Shift Change Budget – February 20th-22nd in Halifax, NS

Registration Fee	\$180	(Includes 1 lunch & 1 supper @ conference)
Accommodations	\$300	(\$124/night x 2 nights)
Bridge Fee	\$50	
Travel/Mileage	\$325	
Misc.	\$100	(Includes parking, meals not provided)

Total for Conference \$955

Approved Ray Leub
Jun 14/2020



Marley Doucette <mdoucette.northrustico@gmail.com>

Re: Festivals and Events PEI - Board Meeting via ZOOM - Tomorrow e atat 5:00pm

Kathleen Flanagan <kathleenflanagan.pei@gmail.com>

Fri, Jan 10, 2020 at 12:44 PM

To: Marley Doucette <mdoucette.northrustico@gmail.com>

Cc: Andrew Avery <olearyrecreationoffice@gmail.com>, Festivals PEI <festivalseventspei@gmail.com>, Andrew Rowe <acrowe@edu.pe.ca>, Emma MacKenzie <emma@versatilegroup.ca>, Grace Kimpinski Island Fringe Festival <islandfringe@gmail.com>, Kady Bruce <kadyeileenbruce@gmail.com>, Sue MacGiveron <sue.mcgiveron@collegeofpiping.com>

Hi Marley - I've attended several shift change conferences. I wasn't able to go last year because of a schedule conflict. In my opinion, it's perhaps the best conference I've attended since getting involved in the music festival world. It's not cheap, although in the past APA has been able to provide some subsidies for members to cover a part of their travel and hotel costs. The fee is higher for non-members although off hand, I don't know the exact fee. I will forward my most recent email on it.

The topics are relevant, and the information sharing, thoughts, etc. from other festivals in the region is worth a million dollars. The whole conference focuses on festivals which is a nice change since a lot of the APA events get somewhat taken over by the theatres (who were always the backbone of APA until just a few years ago, so APA too has been making great efforts to appeal to festivals as well - and Shift Change is one of those initiatives). I find that the networking among festivals is fabulous - just being able to meet others, be able to follow up with a phone call, etc. is wonderful. We do a lot of checking on calendars, making sure we aren't conflicting on dates, see who is on the week before or the week after so that we can think about doing some type of block booking (as long as we are in different provinces, as most people have a radius clause on their bands).

I highly recommend it.

Kathleen

Kathleen Flanagan, Chair
Board of Directors
Cloggeroo - the Island Folk Festival
kathleenflanagan@cloggeroo.com

> On Jan 9, 2020, at 9:58 AM, Marley Doucette <mdoucette.northrustico@gmail.com> wrote:

>

> Hi folks,

>

> Just a question unrelated to today's meeting.

>

> In our past meetings, I know some of you had mentioned the Shift Change conference. I am just wondering if I could get some feedback on this conference from some of you that have attended this. I spoke to my CAO about attending this conference as the Town of North Rustico is looking to develop new events and festivals for when we replace our current ice arena with a new multi-use recreational facility/event center. I'm curious to know if it's worth the investment for the Town.

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> Any feedback would be super helpful!

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> Thanks!

>

> Marley

> Marley Doucette | Deputy CAO

> Town of North Rustico

> Phone: 902-963-3211

March is Epilepsy Awareness Month & March 26 is Purple Day!

1 message

Epilepsy Association of the Maritimes <info@epilepsymaritimes.org>

Mon, Jan 20, 2020 at 11:48 AM

To: rxmcphee@charlottetown.ca, ashley.schurman@city.summerside.pe.ca, donna@townofalberton.ca, badmin@borden-carleton.ca, tmaclea@cornwallpe.ca, townmanager@townofkensington.com, olearyadm@eastlink.ca, jroche@sourispei.com, mdoucette.northrustico@gmail.com, abulger@townofstratford.ca, claird@threeriverspei.com, chancey@townoftignish.ca, office@bedequeandarea.ca, ruralmunicipalityofbelfast@gmail.com, ruralbonshaw@gmail.com, mecbrackley@gmail.com, centralkings@hotmail.com, crapaudadmin@pei.aibn.com

The Epilepsy Association of the Maritimes (EAM), founding agency of Purple Day, is reaching out to all three Maritime Provinces to support Purple Day, March 26th. Most have participated in the past and we hope this year, all Municipalities, Towns and Cities participate.

Purple Day was founded 12 years ago by Cassidy Meagan, a local eight-year-old girl who wanted one day of awareness every year for those who live with this very common neurological condition. On June 28th, 2012, the Government of Canada created the Purple Day Act and received Royal Assent and March 26th is officially recognized as Purple Day in Canada. Epilepsy Maritimes shared Purple Day with our 27 other Canadian Epilepsy agencies and working with Cassidy Megan, approached the Anita Kaufman Foundation in the U.S. to make Purple Day a global initiative and we succeeded. It is recognized in over 85 countries and on every continent. In fact, Ricky Arnold, US Astronaut celebrated Purple Day on the International Space Station with Mission Control in 2018.

We are asking every municipality to participate in the month of March (Epilepsy Awareness month) to show support for your constituents who live with epilepsy. We will provide all Council members with purple ribbons. We respectfully request that they be worn throughout the month of March, especially at your monthly March Council Meeting(s) and March 26th. We would appreciate a photo to be emailed to us and with your permission, we can upload it to our Facebook page and website. We do this every year and our members from many communities throughout the Maritimes contacted us and told us how much they appreciated the support from their local political representatives! By participating in this very important initiative, you are reducing stigma. You are community leaders and when your constituents see they are supported, it will give them courage to speak out and talk about epilepsy.

EAM provides an educational component that features seizure awareness and seizure first aid. This is provided to schools, teachers, bus drivers and staff, employers, first responders, nursing homes, hospitals, small options, recreation groups and community groups. This educational piece provides a better understanding of this very common neurological condition and also what to do during a seizure and after care. These age appropriate presentations take about an hour and are provided free of charge. They have been vetted by the QEII Health Science Center and the IWK. We also provide scholarships and bursaries to students with epilepsy who pursue post-secondary education; we provide advocacy and support and have provided employment support.

Please contact us at the address below to let us know how many ribbons you require and what your plans are to show support in your community. Also, please kindly let us know when your council meetings are in March and if you wish, we can provide a proclamation for Purple Day. We have everything in French and English and please specify if you wish one or the other or both and the numbers of each. The proclamation is read in English and French in the House of Commons and also in many other cities and towns throughout the Maritimes.

Thank you for taking the time to read and respond to our request. Please confirm the number of ribbons needed and we will send a reminder about the photo a day or two before your Council meeting.

Janine Lisenchuk
Epilepsy Association of the Maritimes
902-429-2633 or 1-866-EPILEPSY
info@epilepsymaritimes.org



Proud Founding Agency of Purple Day