

**Town of North Rustico Council
REQUEST FOR DECISION
Topic: Saltscapes 2019**

Date: January 8, 2019	Request No: 2019-02
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Person: Marley Doucette	Representing: Town of North Rustico
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<p>Background: Last year, the Town of North Rustico put an ad in Saltscapes Food and Travel Guide. They have approached us to inquire about putting something in for 2019. See additional information attached.</p>
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<p>Request: To submit an ad in Saltscapes Food and Travel Guide 2019.</p>
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Advantages	Disadvantages
Advertising for the town (see “what Saltscapes provides” in 2019 marketing proposal)	Last years advertising in Saltscapes cost approximately \$2,500

Required Resources:	
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Staff Comments	We could approach local tourism operators and see if they are interested in partnering with us on an advertisement which would help keep the costs down.
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CAO’s Review / Comments	Saltscapes is a more prestigious magazine subscription.
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